

12TH ANNUAL



WHERE THE WORLD COMES TO LEARN
SEPTEMBER 10-12, 2021



WELCOME TO THE 12TH ANNUAL SPRING COACHES CONFERENCE!

DEAR GYM OWNERS, ALL-STAR DIRECTORS, COACHES & CHEERLEADING ENTHUSIASTS,

The 12th Annual Spring Coaches Conference registration is underway! We have traditionally held this event in Montreal, Canada but in 2021 we are going VIRTUAL once again! While we are disappointed that due to Canadian border restrictions still in place we will not be able to gather together in Montréal this September - we know that our in person reunion in 2022 will be a celebration of our sport unlike any other!

In 2020 we had over 2500 coaches participate in the largest virtual educational opportunity in our sport. We have been overwhelmed by the interest from programs and coaches around the world and we are on track for this to be our BIGGEST conference yet!

We are thrilled to welcome some of the best international gym owners, coaches, instructors, choreographers, vendors and spirit industry professionals to our event! Coaches education and training is vital to the growth and development of our industry. Through our conferences across Canada and around the world Spring CDT is committed to helping our industry learn, develop and grow.

Spring CDT is an international instructional cheerleading company based in Canada and the USA. We travel and teach cheerleading over 300 plus days per year and in 42 countries worldwide. We have spent the last decade committing ourselves to the global cheerleading community and we are proud to support over 22 conferences with instructional material!

Our VIRTUAL CONFERENCE will be an event unlike any other. We want to do something that will connect, lead, innovate, education & inspire our global cheer family. These values are the very core of our company and something we strive to do every day.

Our conference has always been "Where the world comes to learn" and now EVERYONE can come. We are hosting our conference the weekend of September 10-12th. Our virtual efforts will be supported by WHOVA and this will be a learning opportunity and sport celebration unlike any other. With over 125 planned speakers and classes spanning every corner of the earth, learning opportunities in multiple languages and disciplines of our sport - this is NOT to be missed!

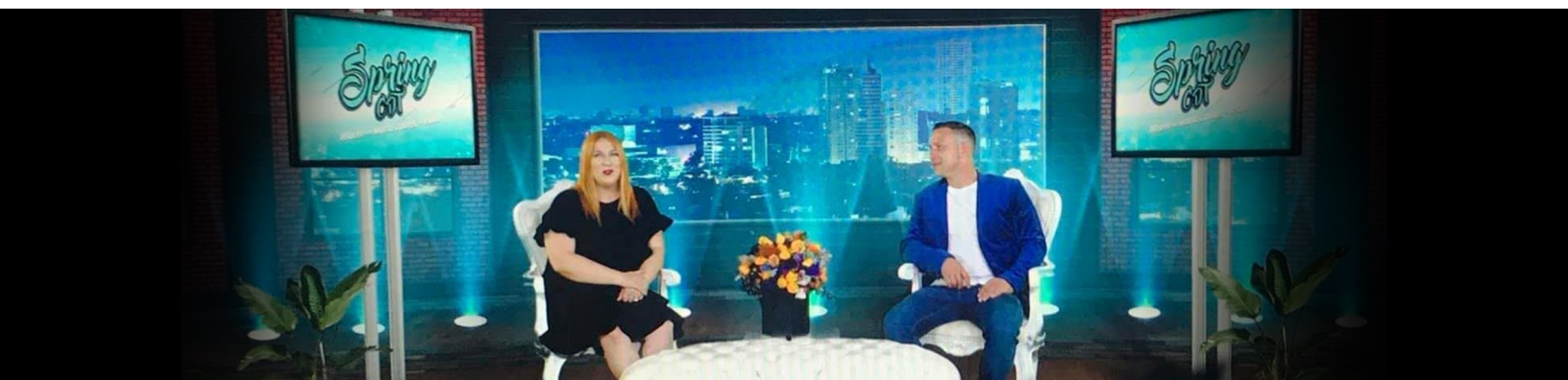
We encourage our attendees to turn this into a world wide celebration of our sport. Our gym owners, coaches, and participants have NEVER worked harder to keep cheerleading alive and we want to remind everyone how much we have to be grateful for, and how much we still have to look forward to!

Conference weekend we will be hosting virtual parties, our virtual fashion show, vendors mall, LIVE conversations, country roll call, and so much more! It will be a true industry celebration across multiple time zones! We hope you will join in on some of the fun to make it feel more like a true learning experience. It will also bring us all together and hopefully make up for some of the time we've lost!

Even better, we are proud to offer all classes for 90 Days online! The opportunity for expanded learning and longer conference access means you can attend EVERY class and keep the excitement and motivation of the conference long after the weekend ends.

Cheerleading has been such an important part of our life, and we are so grateful for the opportunity to continue our Spring Conference virtually once again. We have never been more motivated or committed to bringing our global community together and we hope you will join us for a learning opportunity our industry will NEVER forget!

SINCERELY, LISA AUCOIN & KENNY FEELEY





HOW TO GET THE MOST OUT OF CONFERENCE

HOW DO I ACCESS THE PROGRAM?

Spring CDT is thrilled to partner with WHOVA for our 3rd year in a row! This is such an exciting platform that will make our conference come to LIFE. We strongly urge you to download both the mobile app and the web app in order to maximize your conference experience!

Please visit: <https://whova.com/pages/whova-app-user-guide/>

This package has complete details on how to access the program.

TIMELINE:

August 30th, 2021

If you signed up for the 5 person or program package you will receive a google form that must be completed with ALL attendees from your gym. Single entrants need not worry about this. Once you have submitted your program list YOU MAY NOT ADD ANY FURTHER ENTRANTS!

- This is due by Friday September 3rd, 2021.
- NB: Failure to submit these details on time will result in a delay of receiving your conference access!

September 9th, 2021:

You will receive an email that will allow you to access the WHOVA app and online platform.

Our online discussion boards and schedules will be available. Be sure to check back regularly as the site will be updated throughout the week.

September 10th, 2020

The Conference begins at 8:30am EST! Classes run from 9am-5:00pm each day!

HOW LONG CAN I ACCESS THE PROGRAM?

The program will be available for 3 months for all attendees. While we urge you to participate in the conference in real time - once the class is completed on its scheduled time it will be available for the duration.

CAN I PAUSE, STOP OR REWIND CLASSES?

Yes! You can watch the videos however you want! Doing so may impact staying on schedule -so we suggest you write down things that you love or want to revisit!

HOW DO I ACCESS ALL INFORMATION?

The class will have the speaker bio and contact information listed. Each class will appear in video format. We strongly encourage you to use the web app to watch the class and the mobile app to interact with speakers and other conference attendees. If there are any PDFs for the class you can download them directly from the conference site!



HOW TO GET THE MOST OUT OF CONFERENCE (CONT.)

UPDATES:

Spring CDT will send you LIVE updates and reminders during the event. They will come through as alerts or notices on the mobile app and as emails for web app users. We will do our best to limit notifications to maximize your viewing experience.

HOW CAN I VIEW THE VENDOR MALL?

Our Vendor Mall will have “Booths” for each of our vendors. They will include promotional videos, Optional LIVE product demos, up to 2 handouts/brochures and company information. We will also have a PASSPORT contest for a prize package to those attendees that “visit” every booth and participate.

LIVE EVENT MESSAGING:

You will be able to access the Community Boards, and Discussion topics the week of the event and beyond. You can also schedule your own virtual meetups!

GAMIFICATION:

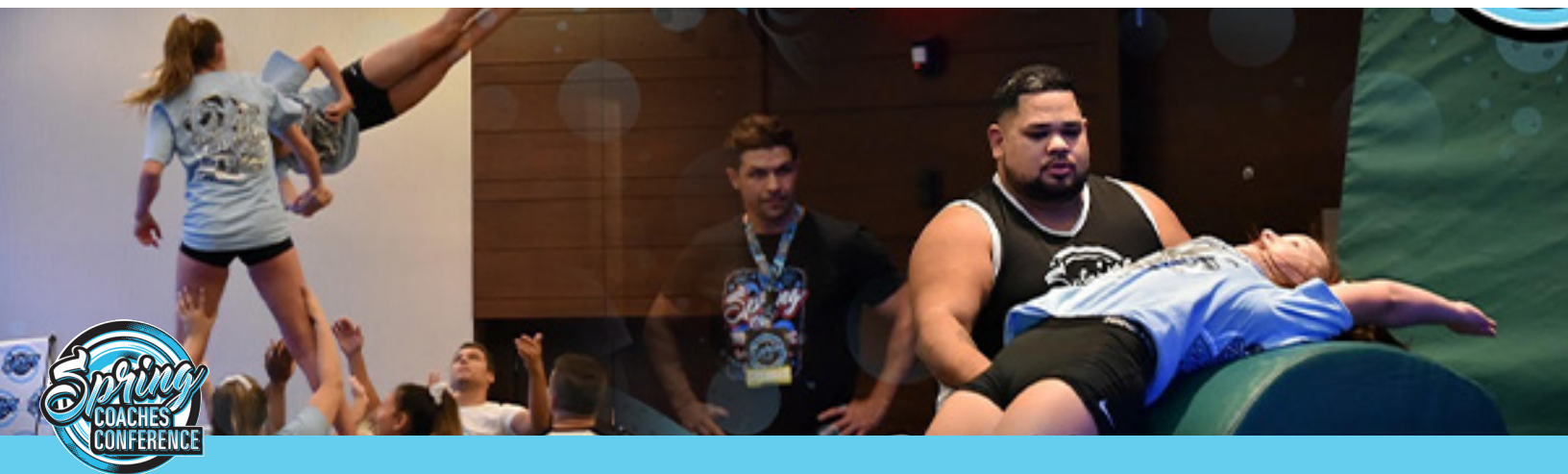
Be sure to download the mobile app for photo and caption contests and Community Leader Boards! Make your learning come to life!

SESSION FEEDBACK:

We will be having session feedback forms and a post event survey for you to complete. This is our 2nd virtual conference and we want to ensure that you have a seamless experience with us. We are experimenting with the concept of having a “HYBRID” conference in future years which would allow for maximum in person participation with a virtual component for those who prefer not to travel. Your input this year will be important in our learning process and final decisions.

DOCUMENTS:

Be sure to visit this part of the site for our Vendor Coupon book and other important resources from Spring CDT.



CHANNELS

SPRING CONFERENCE CHANNELS

All classes are classified by **CHANNEL** to help you decide which ones you want to attend!

GETTING DOWN TO BUSINESS

BUILDING

TUMBLING

COACHING

MENTAL TRAINING

LEADERSHIP/TEAM BUILDING

DANCE/PERFORMANCE CHEER

CHOREOGRAPHY

INTERNATIONAL

SCHOLASTIC

COLLEGIATE

TINY/MINI/YOUTH

SPRING LIVE

SPRING LAB

BLOOM

MISC.

VIRTUAL - PRESENTED BY CHEER DISTRICT

ADAPTIVE ABILITIES/PARACHEER

JR. COACH/CIT

SMALL GYM/D2

RISK MANAGEMENT



EVENTS

SPRING SOCIAL EVENTS



FAQ

FREQUENTLY ASKED QUESTIONS

WHEN DOES REGISTRATION BEGIN FOR THE THE CONFERENCE?

Registration begins July 1, 2021. You can still register at www.springvirtualconference.com

EARLY BIRD PRICING (by July 31, 2021)

Spring Client Individual : \$150.00

Individual: \$199.99

5 Coaches: \$500.00

Spring Client Full Program: \$999

Full Program: \$1250.00

* MULTIPLE LOCATIONS PLEASE CONTACT US FOR PRICING.

Regular Pricing: (After August 1)

Individual: \$199.99

5 Coaches: \$750.00

Full Program: \$1500.00

Late Pricing (After September 1)

Individual: \$250.00

Spring Society Add On: (Access to virtual library for building and tumbling thru May 2021) \$250.00

HOW DO WE ACCESS THE CONFERENCE?

We are using WHOVA. You can download the mobile or desktop app. All registered attendees will receive an email September 72 hours before the event.

HOW DO WE WATCH THE CONFERENCE?

You can watch the videos online according to the LIVE schedule or once the scheduled class time has finished you can watch the videos at any time. The conference videos will be available online for 3 months after the conference.

HOW MANY CLASSES ARE THERE?

There are over 100 classes.

WHERE ARE YOUR SPEAKERS FROM?

Our speakers are industry leaders, gym owners, coaches, instructors and leading experts. They are from all over the world.

DO YOU OFFER CLASSES IN OTHER LANGUAGES?

Yes. We will confirm all classes soon.

ARE CLASSES GEARED TOWARDS VIRTUAL LEARNING OR LIVE?

We have both! But with most of the world back to live training the majority of classes are based on this.

WE LOVE THE FEEL OF A LIVE CONFERENCE. HOW WILL THIS BE DIFFERENT?

While we can't replicate the in person feel of our regular events, we are doing EVERYTHING we can to simulate it! Virtual parties, LIVE panel classes, interactive vendor malls, contests and more will make our conference come to life!

HOW CAN WE ASK QUESTIONS?

You can use the WHOVA app to ask questions and interact with speakers and other attendees. NB: Because some of our speakers are on other time zones they may not be able to answer LIVE.

I LIVE IN AUSTRALIA, RUSSIA, ASIA OR EUROPE - HOW CAN I PARTICIPATE?

We suggest participants from these regions watch the conference Saturday, Sunday and Monday. They should follow the Friday schedule on Saturday. The Saturday schedule on Sunday and the Sunday schedule on Monday. It will allow for the most comfortable and seamless experience.

HOW CAN I ACCESS CLASS HANDOUTS?

Any class that has a handout can be accessed directly on the app!

CAN I PRESS PAUSE, RESTART OR STOP THE VIDEOS?

Yes! You can watch the videos however you want!



Spring Send Off

Don't miss out on our annual
SPRING SEND OFF! The
perfect way to celebrate the
end of the conference.

Tune in at **5:30pm EST LIVE** for
our end of conference draw to
win amazing prizes from our
event vendors and sponsors!

